



NRCA Web site listing enhancements

As an NRCA member contractor, consultant, engineer, architectural firm or sole practitioner, your company will be listed on NRCA's Web site. Information for your member listing will be taken from your NRCA member record. To be sure NRCA has up-to-date information for your company, visit NRCA's Web site, www.nrca.net, and review your listing. If information is incorrect, please contact NRCA's membership development department at (800) 323-9545 to update your member record.

Consider listing enhancements for your company. Enhancing your company's Web site listing on NRCA's Web site will help increase your company's visibility and generate new business.

NRCA offers two enhancement options:

1. **Basic enhancement package -- \$150**

The basic enhancement package, which is billed on a calendar-year basis, includes:

- Bold-face listing on the search results page so your company stands out from others
- A logo or photograph to enhance your company's image
Artwork should be submitted electronically, limited to 256 colors and no larger than 200 pixels by 160 pixels. Please send .jpg or .gif format files and limit the file size to 20k. NRCA can scan a logo or photograph for you provided the logo is camera-ready and photograph is original (i.e., no photocopies or digitized images).
- Additional text copy (up to 50 words) to describe your company history, products and services, etc.
Please submit text copy electronically. NRCA reserves the right to edit text copy for clarity and appropriateness.

2. **Basic enhancement package and a banner advertisement -- \$275**

In addition to the basic enhancement package, set your company apart with a banner advertisement on the search results page.

Your banner advertisement will appear on every search results page that lists your company. An advertisement must be 450 pixels wide by 60 pixels high and limited to 256 colors. The file size cannot exceed 20k, and files must be .jpg or .gif format. Advertisements must be submitted electronically. Submissions are subject to approval.

Also, for an hourly fee, NRCA will design a banner advertisement for you.



NATIONAL ROOFING
CONTRACTORS ASSOCIATION

MEMBER

NRCA Web site listing enhancements

To enhance your NRCA Web-site listing, please complete the following form and fax it to NRCA at (847) 299-1183; mail it to NRCA, Attn. Laura Lewis, P.O. Box 809261, Chicago, IL 60680-9261; or e-mail it to Laura Lewis, NRCA's director of Web site development, at llewis@nrca.net. NRCA will make every effort to publish your listing enhancement within five business days of receipt of artwork, text copy and payment.

Enrollment and payment information:

Company name:

Contact person:

NRCA membership identification number:

Telephone number:

E-mail address:

Enhancement options:

I want to purchase the **basic enhancement package** for \$150. *My artwork, text copy and payment information accompany this form.*

I want to purchase the **basic enhancement package and a banner advertisement** within the search results for \$275. *My artwork, text copy and payment information accompany this form.*

***If you have any questions about NRCA's Web-site listing enhancements,
contact Laura Lewis, NRCA's director of Web site development,
at (800) 323-9545, ext. 7560 or e-mail llewis@nrca.net***